



Dance Tantra Annual Recital- Sponsorship Package





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DANCE TANTRA
PRESENTS

JHANKAAR 2019

KIRKLAND PERFORMANCE CENTER
22 JUNE 2018 | 3-6 PM

Chief guest: Bollywood Celebrity **Meenakshi Seshadri**
Special guest: Youth icon Miss India Worldwide
2018-19 **Shree Saini**

MEET AND GREET: 8 PM - 9:30 PM

AT HYATT HOUSE BETHESDA





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About Dance Tantra

" Let your life lightly dance on the edges of time like dew on the tip of a leaf."

- Rabindranath Tagore



Dance Tantra is an academy that empowers 90+ students from age 5 to age 50 to learn and grow as creative individuals through learning and performing dance forms such as Bharatanatyam, Contemporary, Bollywood and others. The founder of the academy, Piyali De, is known as a passionate performer, creative choreographer and dynamic director. She started learning Bharatanatyam at an early age of 3 years old and continued learning and performing under different Maestros and Danseuses for 22 years in Kolkata. She continued her passion to learn by exploring Western dance forms such as Tap, Flamenco and various other dance styles. She is consistently dancing, choreographing, directing and producing shows in Seattle area for the past 12 years. She is a fun-loving teacher to kids. Piyali believes dancing is complete when you understand and emote to every beat, every

lyrics of the song. Dance Tantra welcomes both newbies and experienced ones to take their dancing skills to the next level.

About Jhankaar



Jhankaar is the second annual recital showcasing the talent from the academy, greater Seattle area with 400+ audiences. Last year the show was recognized by many local dance gurus and captivated the audience through a myriad of performances across all ages and multiple dance forms. This year, we are excited to share that the occasion will be graced by none other than Meenakshi Seshadri, Bollywood actress and classical dancer. She is an icon of grace, beauty and talent - a super hit Bollywood actress and star, at the top of her game in the 1980s and 1990s. Meenakshi ji has received immense critical acclaim for her super-hit films like Damini, Hero and Ghatak. She is also a renowned classical dancer and trained in Bharatanatyam, Kathak and Odissi. We are extremely blessed and thoroughly excited to be honored with her presence at Jhankaar.



In addition, we are thrilled to announce another special guest - youth icon Shree Saini, Miss India Worldwide and Miss India USA. She is also a pacemaker girl who is a pacesetter, a role model for thousands of youngsters all over the world, coming to inspire the youth of the East Side.



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Sponsorship Opportunity

- Jhankaar and the GALA dinner are great opportunities for businesses to not only be patron of classical Indian art but also share their business, product and services with families and art enthusiasts in the Greater Seattle area.
- Over 400 audiences and families from the eastside primarily working for Microsoft, Amazon, Google, Expedia, Boeing and T Mobile.
- Direct exposure to average annual family income of **\$150k+** with VIP Meet and Greet income group of **300K+**
- Logo on Fb Dance Tantra page for 6 months

Sponsorship packages include:

	Gold	Silver	Bronze
	\$1,500	\$1,000	\$500
Ad on Posters	Y	-	-
Ad on Main Stage Screen	8 times	4 times	1 time
Logo on Photo wall with Meenakshi Seshadri	20 times	10 times	5 times
Social Media Marketing	Y	Y	Y
Booth	Y	Y	-
Bring your Banner	Y	Y	-
Website Promotion	Y	Y	Y
No. of VIP Meet and Greet Tickets & Dinner with the star	3	2	1
Business Cards and Flyer Display	Y	Y	Y
Logo on Fb Dance Tantra for 6 months	Y	Y	Y
Brochure Coverage	1 full page	1/2 page	1/4 page

Contact

Piyali De

Piyali.dance@gmail.com

(425) 698 7334

Dance Tantra Studio
1980, 152nd Place NE,
Bellevue WA 98007
Call: (425) 698 7334



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Sponsorship Form

Exhibitor / Business Name:

Contact Person:

Contact Cell Phone:

Contact Email:

Address:

City:

State:

Zip Code:

Your Sponsorship: Gold/ Silver/ Bronze (Please circle one)

I, _____ (print name) am the authorized representative of the Exhibitor of this application. In this capacity, I acknowledge and agree to the terms stated above.

Signature:

Date:

Please submit completed application with payments made payable to **"Dance Tantra"** (via, **Cashier's Check, Wire Transfer, Paypal**) Completed application form with payment can be sent to **Piyali De**. We will make every effort to place exhibitor on first come first basis, however, Dance Tantra reserves the right to use its discretion in placement of exhibitor if the application fails to specify preference choices or circumstances do not allow accommodation of exhibitor preference.

Space confirmation and booth assignment will be sent to exhibitor upon receipt of complete payment.

Official use only: To be filled by Dance Tantra

Approved by:

Date:

Payment Received (Amount in USD):

Invoice No#



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Jhankaar Photo Gallery

This year Jhankaar will be held at the Kirkland Performance Center on June 22 from 3 to 6PM followed by a Gala Dinner at Hyatt House, Redmond from 8 to 9 30PM.

